



For Immediate Release:
January 5, 2023

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Applications Open for 2023 CUES Emerge Program

MADISON, Wis.—[CUES® Emerge](#), the industry’s premier emerging leader program, is now accepting applications for the 2023 cohort.

“As CUES Emerge goes into its fourth year, we reflect on and celebrate the three previous cohorts of emerging leaders that have benefitted from this program. Nearly 100 credit union employees have been part of the program and have taken the lessons they’ve learned back to their credit unions. Many of them have accepted new roles, or worked on new projects, and they credit the CUES Emerge program as being instrumental in their growth and abilities,” said Jerry Saalsaa, CUES Interim CEO & SVP /CAO.

The program, which is developed in partnership with [Currency](#), combines online learning, peer collaboration and an exciting competition component where participants will apply their learning by developing a business case to drive innovative ideas in their credit union and communities. The participants who complete the course work and business case in full will earn the Certified Credit Union Manager designation in recognition of their strong commitment to their career, credit union and the industry.

Participants can self-select into the competition phase for a chance to present their business case in an online pitch show. The ultimate winner, chosen by a panel of judges, will be named the CUES 2023 Emerging Leader and receive an educational prize package.

Any current credit union employee who has not yet reached the C-Suite level is eligible to apply to this free program.

To learn more about the program or to apply for the 2023 cohort, visit cuesemerge.com. Applications will be accepted from January 4 to February 13, 2023.

[CUES](https://cuesemerge.com) is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 41,000 members and growing, we measure success one leader at a time.

Connect with CUES at [CUES.org](https://cuesemerge.com) and on [LinkedIn](https://www.linkedin.com/company/cuesemerge), [Facebook](https://www.facebook.com/cuesemerge), [Twitter](https://twitter.com/cuesemerge), and [Instagram](https://www.instagram.com/cuesemerge). For daily insights on issues impacting credit unions visit [CUMANAGEMENT.com](https://cumanagement.com).

[Currency](https://www.currencymarketing.ca) is a credit union-focused marketing firm. Our unique programs—It's a Money Thing and CUES Emerge—focus on helping credit unions raise awareness, build relationships and foster financial empowerment with young adults.

Connect with Currency at [CurrencyMarketing.ca](https://www.currencymarketing.ca) and on [LinkedIn](https://www.linkedin.com/company/currencymarketing), [Facebook](https://www.facebook.com/currencymarketing), and [Twitter](https://twitter.com/currencymarketing).

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