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### **Applications Open for 2022 CUES Emerge Program**

**MADISON, Wis.**—[CUES® Emerge](#), the industry’s premier emerging leader program is now accepting applications for the 2022 cohort.

“We are pleased to see CUES Emerge going into its third year. The tremendous accomplishments of our previous participants is gratifying, and also encouraging, as it makes us strive to improve the program each year. With CUES Emerge, it’s clear we are developing the leaders of tomorrow,” said John Pembroke, CUES President/CEO.

The program, which was developed in partnership with [Currency](#), combines online learning, peer collaboration and an exciting competition component where participants will apply their learning and develop a business case to drive innovative ideas in their credit union and communities. The participants who complete the course work and business case in full will earn the Certified Credit Union Manager designation in recognition of their strong commitment to their career, credit union and the industry.

Participants can self-select into the competition phase for a chance to present their business case in an online pitch show. The ultimate winner, chosen by a panel of judges, will be named the CUES 2022 Emerging Leader and receive an educational prize package.

Any current credit union employee who has not yet reached the C-Suite level is eligible to apply to this free program.

To learn more about the program or to apply for the 2022 cohort, visit [cuesemerge.com](#). Applications will be accepted from January 5 to February 14, 2022.

*CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning,*

networking, and premium content. With over 35,000 members and growing, we measure success one leader at a time.

Connect with CUES at [CUES.org](https://cues.org) and on [LinkedIn](#), [Facebook](#), [Twitter](#), and [Instagram](#). For daily insights on issues impacting credit unions visit [CUmanagement.com](https://cumanagement.com).

[Currency](#) is a credit union-focused marketing firm. Our unique programs—It's a Money Thing and CUES Emerge—focus on helping credit unions raise awareness, build relationships and foster financial empowerment with young adults.

Connect with Currency at [CurrencyMarketing.ca](https://currencymarketing.ca) and on [LinkedIn](#), [Facebook](#), and [Twitter](#).

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